



## Berkley Public Safety Department's 9th Annual Public Relations Golf Outing

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Dear Berkley Public Safety Department Sponsor,

The Berkley Public Safety Department Public Relations Unit will be hosting our 9<sup>th</sup> Annual Golf outing on **Sunday, May 21<sup>st</sup> 2017 at 9:00 am** at the Fieldstone Golf Club in Auburn Hills. All proceeds from this outing will directly benefit our Community. Each year, the Public Relation Unit hosts the Berkley "Lids for Kids" and Fire Prevention Open House, as well as Kids Police Training. From your support, over the last 6 years, we have provided over 2,800 Helmets to children in our area. In addition, we have had the opportunity to teach hundreds fire safety tips at our Open House. We are also including our "Honor Guard" to serve at ceremonies for fallen Police Officers or Fire Fighters across the state, and our "Hotrod" vehicle for minor maintenance that is used at these and many other events. Your donations will help us in the effort to provide safety training material in many forms to the children throughout our community.

We anticipate another full event with approximately 144 golfers on the course. However, the success of our event depends on the contributions and support from the local businesses and professionals like you. We have a variety of sponsorship opportunities available (see attached sheet). The benefits of each level are listed.

We appreciate your support. Please choose the sponsorship level that is most appropriate for your company or situation, complete the form, and return it with your tax deductible donation by April 1<sup>st</sup>, 2017 to:

2017 Berkley Public Relations Golf Outing  
Attn: Det / Sgt. Andrew Hadfield  
2395 W. Twelve Mile  
Berkley, MI 48072

We will contact you after receiving your form to confirm details (artwork, foursome names, etc.) and arrange for pickup of donated items if necessary. Please feel free to call or email me with any questions. Your support of the Berkley Public Safety Department is *greatly appreciated!*

Sincerely,

A handwritten signature in black ink, appearing to read 'A. Hadfield', with the year '2017' written below it.

Detective Sergeant Andrew Hadfield  
Berkley Public Relations Coordinator  
Email: [ahadfield@berkleypublicsafety.net](mailto:ahadfield@berkleypublicsafety.net)  
Ph: 248-658-3392

# 2017 BERKLEY DEPARTMENT OF PUBLIC SAFETY GOLF OUTING CORPORATE SPONSORSHIP OPPORTUNITIES

## GOLD SPONSORSHIP \$2500 (Limited to Two)

- Includes: **Top Billing in all publicity with the event ~ i.e. Berkley Public Safety / Company XYZ Golf Outing**  
One (1) Foursome for Golf  
Hole Sponsor sign on one tee and one green.  
Opportunity to provide promotional gift / information to guests at the event  
Sign on Practice green at outing  
**Prominent** listing on sponsorship banner displayed at outing, Lids for Kids and Fire Open House  
Company Logo displayed on Golf outing, Lids for Kids and Fire Open House shirts  
Golf Pin Personalized Flags (14x20) with Company Logo (if available) for one hole and Practice Green (6x8)  
Company Logo on Sleeve of T-Shirts  
4 of the Golf Outing T-Shirts

## SILVER SPONSORSHIP \$1000

- Includes: One (1) foursome for Golf  
Hole Sponsor sign one tee and one green  
Opportunity to provide promotional gift / information to guests at the event  
Listing on sponsorship banner displayed at Outing, Lids for Kids and Fire Open House  
Company Logo displayed on Golf outing, Lids for Kids and Fire Open House shirts  
Golf Pin Personalized Flags with Company Logo for Practice Green (6x8)  
4 of the Golf Outing T-Shirts

## EXECUTIVE HOLE SPONSOR \$500

- Includes: Hole Sponsor sign on one tee and one green  
Listing on Sponsorship banner displayed at greeting table, Lids for Kids and Fire Open House  
Company Logo displayed at Golf Outing, Lids for Kids and Fire Open House shirts.  
2 Golf Outing T-Shirts

## HOLE SPONSOR \$250

- Includes: Hole Sponsor sign on one tee or one green  
Listing on sponsorship banner displayed at greeting table, Lids for Kids and Fire Open House and T-Shirts  
1 Golf outing T-Shirt

## GREEN SPONSOR \$100

- Includes: Hole sponsor sign at Practice Green

## SILENT AUCTION / RAFFLE / PRIZE DONATION: \_\_\_\_\_

\_\_\_ CASH DONATION: \_\_\_\_\_

\*Sponsors at tees may not hand out any food or drinks.

Company / Individual Sponsor Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_ Address: \_\_\_\_\_

Amount Enclosed: \_\_\_\_\_

Checks Payable to: CITY OF BERKLEY

Mail to: Sgt. Andrew Hadfield  
2395 W. 12 Mile  
Berkley, MI 48072

Please email AD artwork (for tee signs, Flags or shirts) to: [ahadfield@berkleypublicsafety.net](mailto:ahadfield@berkleypublicsafety.net)

Questions: Call Andrew Hadfield 248-658-3392 or email to [ahadfield@berkleypublicsafety.net](mailto:ahadfield@berkleypublicsafety.net)