

Community Center Survey Results

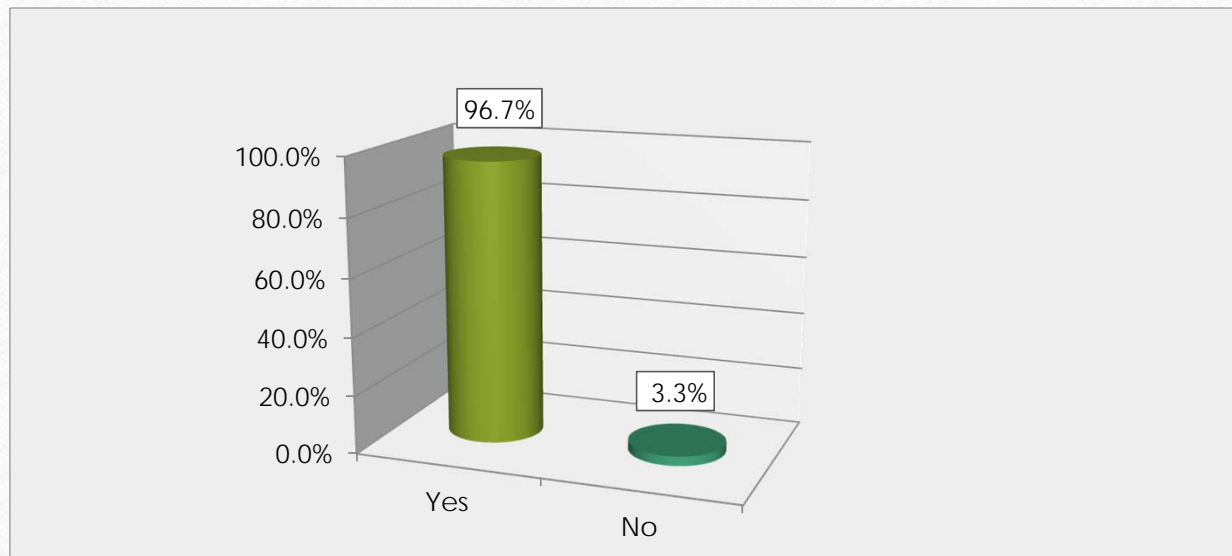
Results Overview

- Total questions = 8 , focused on Community Center and ice arena
- 1,809 respondents (12.1% of the population)
- 6,595 registered voters
- Total population = 14,896 (SEMCOG 2016 data)

Participants

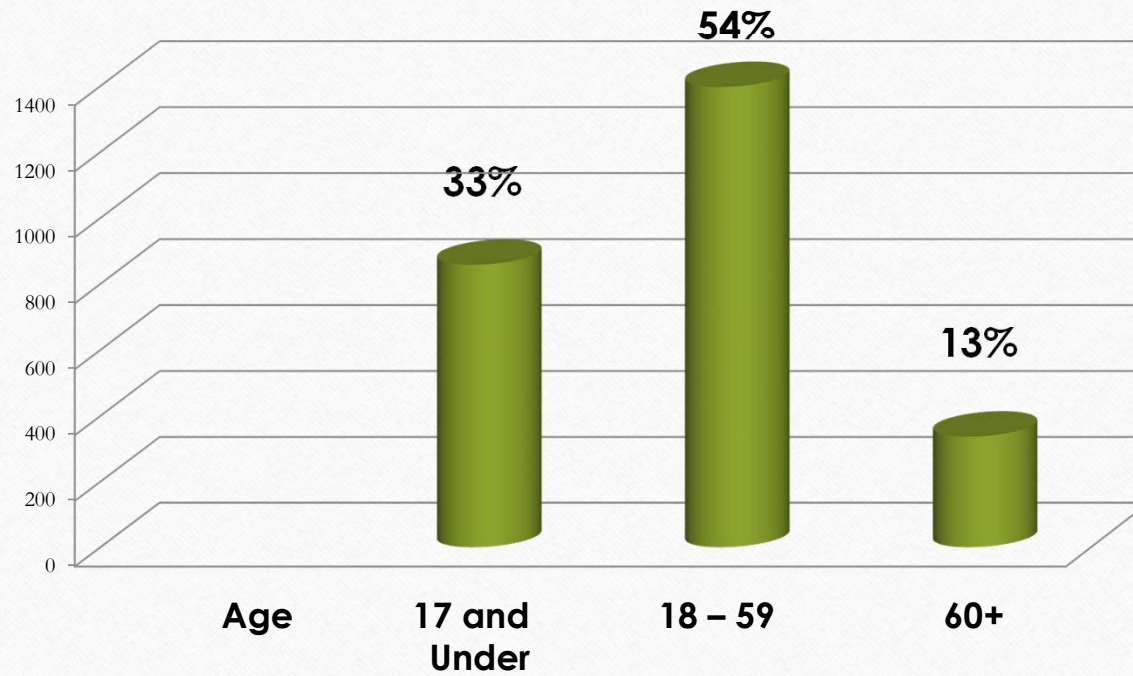
1,809 Respondents

96.7% Berkley residents



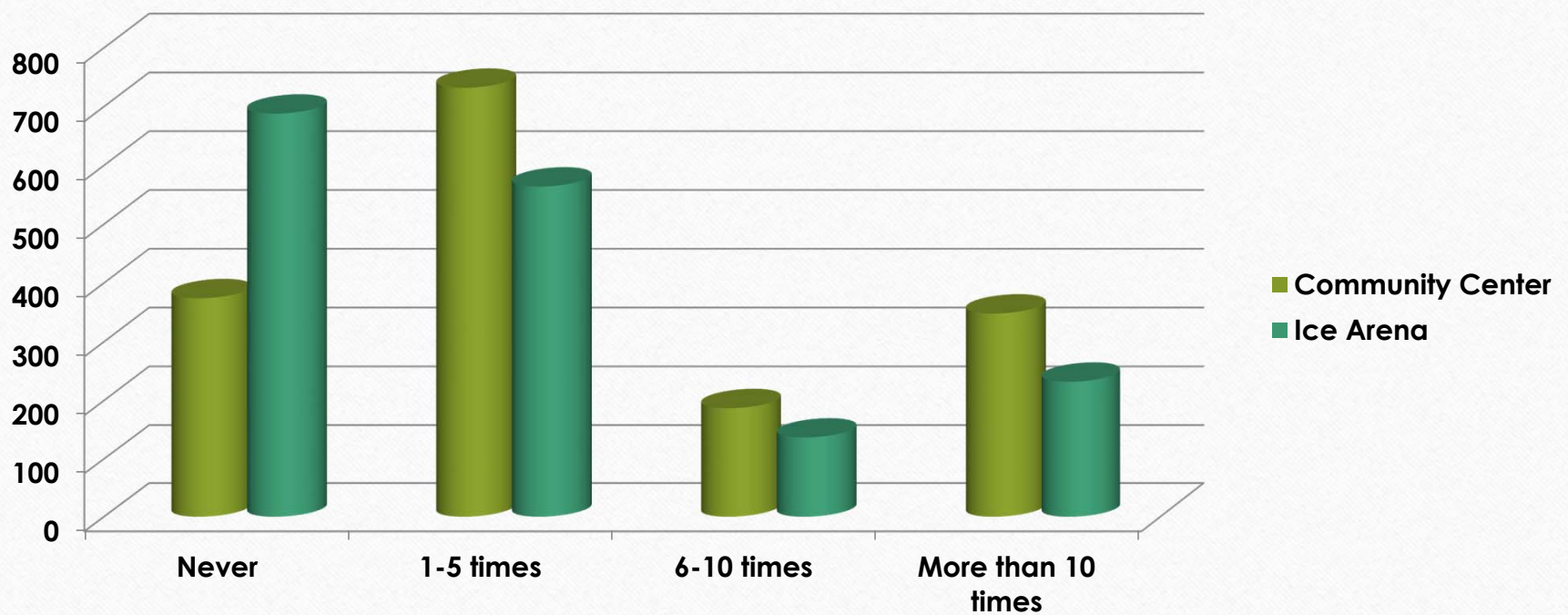
6 did not respond to this question

Household Demographics



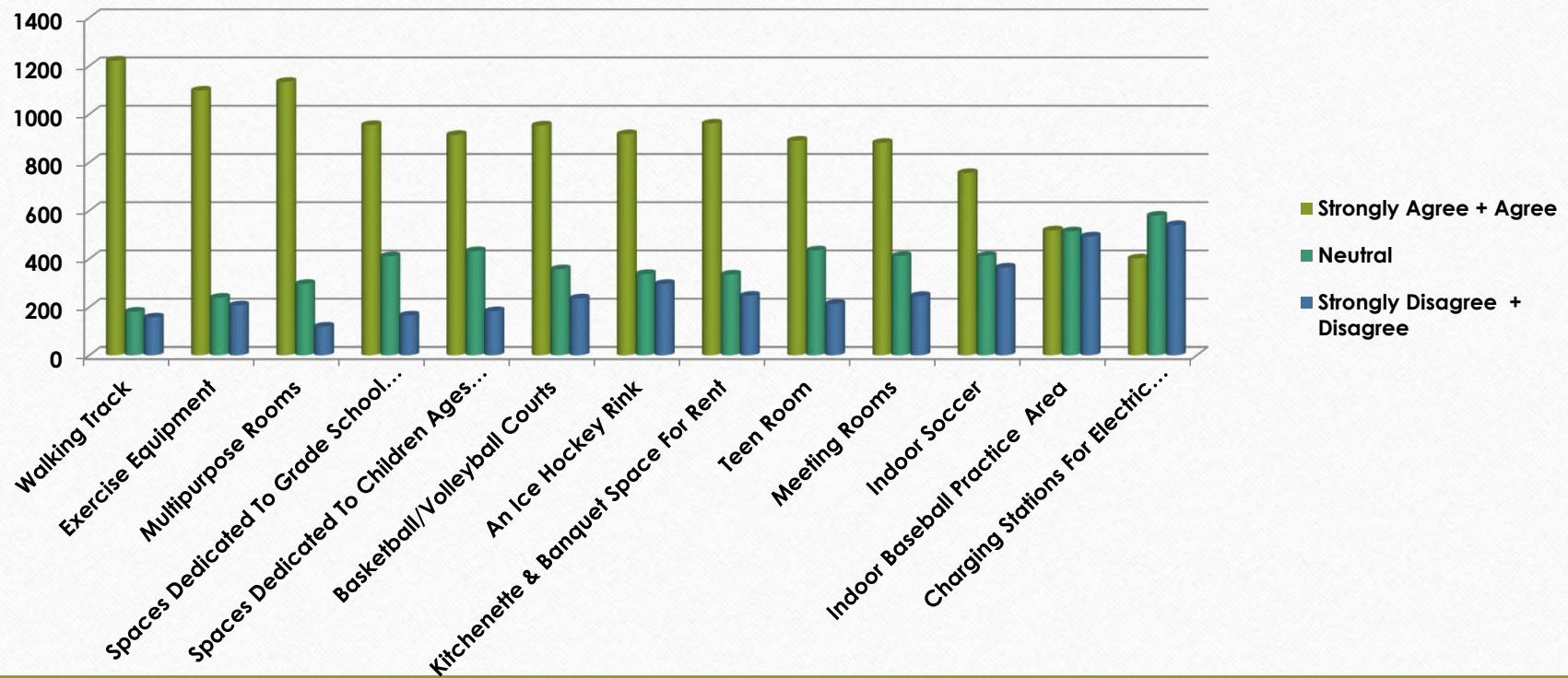
Utilization

Over the last 2 years, how often have you/family visited the following facilities:



Activities

Level of agreement of disagreement with the following ideas for the community center:



Common Themes - Activities

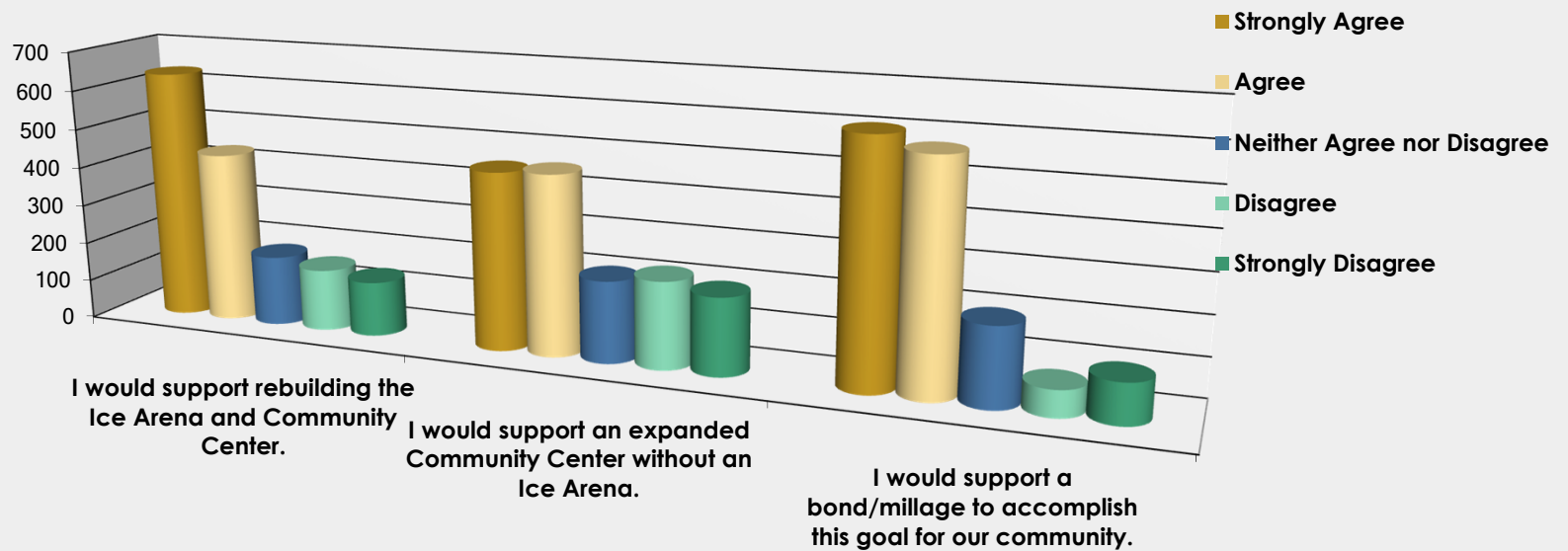
- Berkley needs a pool - Outside ice arena and outside swimming pool
- Outdoor pool like Huntington Woods but a ice rink for hockey would be priority.
- Need a safe place for the kids and seniors
- Willing to pay annual membership fee
- Incorporate solar/wind energy features
- Sell it to a private company for profit

Common Themes - Activities

- Get rid of ice arena but remodel community center
- Weekly physical and social activities for toddlers – beyond regular business day
- Ice arena is too important to the community
- Facility for Berkley residents only
- Activities that work in conjunction with the school district

Bond / Millage Support

indicate how much you agree or disagree with the following statements.



Common Themes – Support vs Not Support Bond/Millage

- Overtaxed and underfunded as a senior citizen
- Not the best use of money.
- Depends on what will be built.
- Support an outdoor ice rink adjacent to the new building as part of the expansion.
- Support a bond/millage if it included a community gym
- The expense of the upkeep of the ice arena would have to be weighed against the dollars to support it.
- My house is more that 65 years old and it doesn't need to be rebuilt.

Common Themes – Support vs Not Support Bond/Millage

- Wasted thousands of dollars on new logo. That could & should have gone to the ice arena
- Two millage increases within the past 8 years; one was for schools - the other for city buildings/DPW/Police-where is all the money going?
- Taxpayers & property owners should not be forced to foot the bill for this!
- roads and sidewalks are in much needed repair and that takes priority over the community center.
- Typically bonds voted in remain on our taxes. They don't go away when the project is complete.