

THE REGULAR MEETING OF THE CITIZENS ENGAGEMENT ADVISORY COMMITTEE WAS CALLED TO ORDER AT 6:30 PM, NOVEMBER 7, 2018 AT CITY HALL BY CHAIR PRICE.

Present: Natalie Price, Sue Citraro, Tammie Polk, Colleen Graveline, Jon Long, Elizabeth Petry

Also Present: Jay Grossman, Staff Liaison
Analise Pietras, Guest

APPROVAL OF AGENDA

It was moved by Committee Member Citraro to approve the agenda as written and supported by Committee Member Petry.

AYES: Price, Citraro, Graveline, Petry, Long, Polk

NAYS: None

Motion Carried

APPROVAL OF MINUTES

It was moved by Committee Member Petry to approve the minutes as written and supported by Committee Member Citraro.

AYES: Price, Citraro, Graveline, Polk, Long, Polk, Petry

NAYS: None

Motion Carried

CITIZEN COMMENTS

None

NEW BUSINESS

1. Election

Committee members discussed results from November general election in which voters supported a 10-year millage for infrastructure improvements but turned down a bond request for a new community center. Committee Member Polk worked the polls for the election and was impressed by the strong turnout (72 percent). Committee Member Long said it was his impression that participants on both sides of the community center issue were energized and involved in the campaign. Long also felt that city leaders were quick to respond to comments on social media. Committee Member Petry said the city did a good job in providing information about the community center proposal, but that some of the information should have been provided sooner. Petry also feels the Parks & Rec staff needs to do a better job in promoting their programs. Committee Member Citraro said the staff at Parks & Rec should have engaged more with civic groups, such as the PTA. Citraro also felt the city could have provided information about the community center in a timelier manner. Additionally, Citraro said the city should hire either a professional service or

engage college students involved in research if it plans to do another survey regarding the community center and the possibility of another bond request.

Moving forward, Committee Chair Price wondered how the CEAC could parlay the strong voter turnout and participation when promoting future initiatives. Committee Member Graveline suggested the CEAC reach out directly to neighborhood groups.

2. Technology Advisory Committee

Committee Member Long volunteered to attend the November 14th TAC meeting.

3. Public Participation Plan

Committee Members discussed the Public Participation Plan that was put together by the Planning Commission (it was adopted by the City Council at their December 3rd meeting). Part of the discussion involved suggestions on how to get the public to participate more. Price suggested the Town Hall meeting format as an effective tool to get the public involved. From the public, Analise Pietras said the city should consider staggering times for open houses and town hall meetings to get more people involved. Petry wanted to know if the city was hiring a professional consulting group to moderate upcoming discussions on the city's Master Plan.

ADDITIONAL COMMITTEE MEMBER COMMENTS

None

STAFF COMMENTS

None

With no further business, the meeting adjourned at 8:05 PM.